



基本資料 | Personal Information

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Areas of Expertise | Individual economic applications, Time series analysis, Finance, International Economics

學校經歷 | Education

1. West Virginia University / Economics (博士)

工作經歷 | Work Experience

1. 親民工商專科學校國際貿易科 / 講師 (1993-08 ~ 1996-07)

個人著作 | Personal Authorship

期刊論文

1. Chun-Ming Chien, Cheng-Yih Hong* and Jian-Fa Li, "Spillover Effects of Tourism Policy Changes on Hospitality Industries," Global Journal of Business Research, vol.8, 2, pp.111-124(EconLit), Jan,

2014.

2. Cheng-Yih Hong, Jian-Fa Li* and Kuo-Ching Chiou, "A Comparison of Tourism Economic Effects before and after Aviation Deregulation," *Empirical Economics Letters*, vol.13, 1, pp.81-87 (EconLit), Jan, 2014.
3. 李見發 · 洪振義 · 賴維誠 · 傅善恆, "公司股權結構與多角化關係-以台灣股票上市公司為例," *財金論文叢刊*, pp.72-89(審查制度期刊), Dec, 2013.
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6. Yih-Bey Lin, Jian-Fa Li and Cheng-Yih Hong, "R&D Increases and Free Cash Flow-Evidences from an Emerging Capital Market," *International Research Journal of Finance and Economics*, Issue(114), pp.118-128. (EconLit; monitored by SSCI, 2011 impact factor=0.409.), Oct, 2013.

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8. 李見發, 林益倍, 許光華, 周欣怡, "升降單位對股票價差與價格群聚的影響 - 新舊升降單位制度之比較," 台灣金融財務季刊, 第 14 卷第 2 期, 71-90 頁, Jun, 2013.
9. Chin-Hung Liu, Cheng-Yih Hong*, Jian-Fa Li, "An Industry-related Spillover Analysis of the impact of Chinese tourists on the Taiwanese economy," *Tourism Management*, vol.36, pp.423-425. [SSCI, 2011 impact factor= 2.597, 5-Year Impact Factor: 3.701], Jun, 2013.
10. Chin-Hung Liu, Cheng-Yih Hong and Jian-Fa Li, "The Determinants of Ecotourism Behavioral Intentions," *Global Journal of Business Research*, Volume 7, Number 4, pp.71-84.(Econlit), Apr, 2013.
11. Yih-Bey Lin, Jian-Fa Li and Cheng-Yih Hong, "Testing Fundraising against Market Timing Hypotheses for SEO Motives," *Journal of Money Investment and Banking*, vol.27, pp.127-137(EconLit; monitored by SSCI.), Mar, 2013.
12. 洪振義, 李見發, 簡俊銘, 王正己, "觀光政策對旅館業和餐飲業的勞動所得、附加價值與稅收效果的影響," 當代財政(審查制度期刊), 第 25 期, pp.59-76, Jan, 2013.
13. 林益倍, 李見發, 廖育羚, "上市公司辦理現金增資動機之探討: 市場擇時與市場條件假說之驗證(本校 A 級期刊)," 證券市場發展季刊, 第 24

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14. 李見發 · 洪振義 · 林益倍, "國際原油價格上漲對台灣產業生產成本與物價水準的影響," 應用經濟論叢, pp.163-197.(TSSCI), Dec, 2012.
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 21. Jian-Fa Li, Yih-Bey Lin and Cheng-Yih Hong, "Effects of unusual R&D expenditures on stock returns-evidences from TAIEX-listed companies," Applied Economics Letters, 1-4, (Social Sciences Citation Index, 本校 A 級期刊), Jun, 2011.
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 23. Yih-Bey Lin, Jian-Fa Li and Cheng-Yih Hong, "A study on abnormal stock returns and information transfer following R&D increases," Journal of Money Investment and Banking, Issue 21 , 73-87 (Econlit), Apr, 2011.
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26. Gili Yen and Jian-Fa Li*, "Financial distress announcement, transaction mode change, and aggregate shareholder wealth: empirical evidence from TAIEX-listed companies," *Review of Pacific Basin Financial Markets and Policies*, Vol.13 (1), 19-43. (FLI, Econlit), Jan, 2010.
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29. 許光華、吳佳萍、李見發、邱國欽, "違約機率、資產相關性與公司規模之研究," *朝陽學報*, 第 14 期 · 頁 321-340, 2009.
30. 張阜民、李見發、陳郁菁、邱國欽, "臺灣股價指數現貨、摩根台股指數現貨與摩根台股指數期貨之價格發現研究," *朝陽學報*, 14 · 407-436 °, 2009.
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35. with C. W. Yang and H. P. Peng, "A Cournot Competition Model with the Uniform Pollution Tariff: an Application to NAFTA," International Journal of Environment And Pollution, 6(1): 50-56, 1996.
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1. Yen, Gili and Jian-Fa Li, "Financial distress announcement, transaction mode change, and aggregate shareholder wealth: Empirical evidence from TAIEX-listed companies," The 16th Annual

Conference on Pacific Basin Finance, Economics, Accounting and Management Queensland University of Technology, Brisbane, Australia, Jul, 2008.

2. Li, Jian-Fa, Chiou, K. C., Hsu, Kuang-Hua, Yan, Tzung-Ming and Hsu, Ching-Yu, "An Empirical Study on Financing Decisions across Asian Countries," The XVIII ACME International Conference Proceedings, C3204, The ACME 2008 best empirical paper award, 2008.
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4. Hsieh, Meng-Fen, Kung-Hua Hsu, Jian-Fa Li, I-Chieh Tsen, "Measuring Cashflow-at-risk for Non-financial Firms in Taiwan," Proceeding of 2007 Joint Conference of Information and Science CIEF-69, pp.1-9 (EI), 2007.
5. Kuang-Hua Hsu, Jian-Fa Li and Hon-Jenq Fan, "Using Fuzzy Game Theory on IPO' s Pricing Behavior," Proceeding of 9th Joint Conference of Information System, pp.415-418.(EI), 2006.
6. Kuang-Hua Hsu, Jian-Fa Li and Hon-Jenq Fan, "An Application of Intellectual Capital on Financial Distress Models by Using Neural Network," Proceeding of 9th Joint Conference of Information System, pp.222-225. (EI), 2006.
7. Jian-Fa Li, Kuang-Hua Hsu and Po-Ru Yeh, "A Study on the

Performance of Hedge Fund and Market-Timing-Ability,"
Proceeding of 9th Joint Conference of Information System,
pp.1110-1112. (EI), 2006.

8. with Su-Chen Yang, and Yao-Hsien Lee, "The Simulation of Price Elasticities in World Crude Oil Market," International Journal of Business & Economics, GCBE Conference, July 9-11, Netherlands, Jul, 2004.

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1. 賴維誠,李見發,洪振義,, "集團核心公司股權結構與多角化的關聯," 第十六屆財金理論與實務研討會, Jun, 2013.
2. 李見發,洪振義,賴維誠, "集團核心公司股權結構與多角化之探討," 2013 全國商管論文研討會, May, 2013.
3. 謝福生, 洪振義,李見發, "政府財支出增加對 臺灣產業之影響," 2013 臺灣商管與資訊研討會,, May, 2013.
4. 葉柏緯, 洪振義,李見發, "高雄捷運 BOT 案對經濟及 臺灣產業之影響," 2013 臺灣商管與資訊研討會, May, 2013.
5. 洪振義, 李見發, 沈慶華, "匯率變動與國際原油價格上漲對台灣產業生產成本與物價之影響," 2012 全國商管學術暨實務研討會, Jun, 2012.
6. 李見發, 洪振義, 林益倍, "股價升降單位變動對買賣價差的影響," 2012 當代財務金融理論與實務研討會, May, 2012.
7. 李見發, 葉佳恆, "三重濾網交易策略能提升技術指標獲利能力之探討," 2012 財務金融與管理研討會, Apr, 2012.

8. 林益倍、李見發、洪振義, "研究發展支出增加對股票報酬 與公司經營績效的影響及其資訊效果," 2011 第十二屆管理學域國際學術研討會論文集, May, 2011.
9. 李見發, 董香妘, "研究發展支出增加對股票報酬的影響," 卓越管理國際學術研討會, Apr, 2011.
10. Li, Jian-Fa , Yih-Bey Lin and Cheng-Yih Hong, "An examination of abnormal stock returns following R&D -evidences from TAIEX-listed companies," 中部財金學術聯盟第 8 屆金融市場發展研討會, Mar, 2011.
11. 許光華, 李見發, 石雨宸, "貸款人提前清償行為之探討," 第十三屆財金理論與實務研討會, Jun, 2010.
12. 許光華, 李見發, 黃雅君, "SETAR 模型在台灣加權股價指數上的應用:非線性時間序列分析及樣本外預測之比較," 第十三屆財金理論與實務研討會, Jun, 2010.
13. 林益倍, 李見發, "Effects of unusual R&D expenditures on stock returns-evidences from TAIEX-listed companies," 第十三屆財金理論與實務研討會, Jun, 2010.
14. 邱國欽, 李見發, 阮瀚弘, "投資者對股票獲利之績效評估-以中部第區投資者為例," 第十三屆財金理論與實務研討會, Jun, 2010.
15. 李見發, 邱國欽, 胡宗文, ""聯合訊號技術分析探討：台灣上市股票之實證研究," 第十三屆財金理論與實務研討會, Jun, 2010.
16. 顏吉利、李見發、王菘瑜, "部份競拍 vs.詢價圈購對股價行為之影響：臺灣新上市股票之實證分析," 2010 第十一屆管理學域國際學術研討會,

May, 2010.

17. 顏吉利、李見發、陳國瑞, "公開申購與部份競拍的股價調整速度之差異: 台灣新上市股票之實證研究," 2010 第十一屆管理學域國際學術研討會, May, 2010.
18. 許光華, 李見發, 吳佳龍, "台灣股票市場技術分析獲利能力之實證," 2010 當代管理論壇, May, 2010.
19. 許光華, 李見發, 嚴宗銘, 林育瑄, "多空市場資訊不確定性之實證研究-以台灣股票市場為例," 2010 當代商管學域研討會, Apr, 2010.
20. 李見發、劉原岱、嚴宗銘, "匯率曝露對企業價值之影響-以中國概念股為例," 2009 亞洲的產業競爭力與企業經營管理國際學術研討會, Oct, 2009.
21. 許光華, 李見發, 嚴宗銘, 林立信, "市場擇時效果對資本結構之影響-以東南亞股票市場為," 2009 亞洲的產業競爭力與企業經營管理國際學術研討會, Oct, 2009.
22. 洪振義、李見發, "金融危機的形成與產業的變動--產業關聯波及模型的實證分析," 第一屆財經商管論文研討會, Jun, 2009.
23. 李見發、邱國欽、邱勝雄, "指數型商品期貨市場到期日效應之實證研究: 以東南亞國家為例," 第十二屆財金理論與實務研討會, 2009.
24. 顏吉利、李見發、陳怡如, "詢價圈購、承銷價格與股價行為: 臺灣地區新上市股票之實證分析," 第十二屆財金理論與實務研討會, 2009.
25. 許光華、李見發、呂勇志, "企業融資決策之研究," 十一屆財金理論與實務研討會, Jun, 2008.
26. 洪振義、李見發、許永平、陳睿婕, "台灣高鐵計畫對金融業與營造業之

外溢效果-以產業關聯經濟分析之應用," 第九屆管理學術研討會論文集, 2008.

27. 許光華、李見發, "縮小股價升降單位對流動性、波動性與價格群聚的影響," 2008 現代財務論壇學術研討會, 7-16~7-30., 2008.
28. 許光華、張哲朗、李見發, "金融商品價格關聯性之研究," 第二屆全國行政管理碩士在職專班研究生論文發表會, Jun, 2006.
29. 許光華、李見發、謝孟芬、岑宜潔, "現金流量風險值之研究," 金融機構風險管理新趨勢研討會論文集, Mar, 2006.
30. 許光華、張哲朗、李見發, "台灣股價指數現貨、期貨與台灣 50 ETF 價格關聯性之研究," 第九屆財經理論與實務研討會, Nov, 2005.

計畫 | Plan

1. 土雞產業結構調整計畫-辦理家禽行銷通路資訊蒐集 (2008-01 ~ 2008-12)
2. 機構投資人與財務危機關聯性之探討—以台灣上市公司為例 (2007-04 ~ 2007-11)
3. 台灣地區能源的需求預測 (2005-08 ~ 2006-07)

獲獎榮譽 | Awards

1. The Best Paper Award of ACME 2008 International Conference (2008-08)
2. 2008 ING 安泰管理碩士論文獎(財務管理類)佳作-指導教授獎 (2008-08)

其他 | Other

書籍及技術報告

1. 顏吉利、許可達、陳更生、許光華、陳建宏、陳秀綾、李見發、陳映君、嚴宗銘、陳俊宏、劉惠玲, "經濟學 32 講," 全華圖書股份有限公司, 二版, Apr, 2011.
2. 顏吉利、許可達、陳更生、許光華、陳建宏、陳秀綾、李見發、陳映君、嚴宗銘, "經濟學 32 講," , 全華圖書股份有限公司, 2007.
3. Li, Jian-Fa, "THREE ESSAYS ON THE ESTIMATIONS OF PRICE ELASTICITY OF DEMAND IN THE U.S. CIGARETTE INDUSTRY AND WORLD CRUDE OIL (博士論文)," , Jun, 2003.
4. 李見發, "Cournot--von Stackelberg 模式在最適差別關稅下的應用. (碩士論文)," , Jun, 1993.

其他

1. 李見發, "經濟學的教學分享," 環球技術學院商管學群舉辦之「2009 經濟學教學研討會」 (2009/08/25), Aug, 2009.